

Mockup Review

Creative Director: Caroline Kopsky

Designer: Jane Zhang

Designer comments on mockup:

- Wanted to incorporate the timeline idea while keeping it clean
- Took color palette from the retro car guide
- Tried to play with different ways of having the cars enter the page
- Expressed the desire to play with the timeline and see different ways a line could flow down the page (down the center, side-to-side, on the left)
- Discussed the navigation of the timeline and what would light up and be highlighted upon hovering
 - When the cars are clicked on, users will be led to a different page where information about the model (generation) will be listed.

These action steps will be taken for the next review:

- Play with the use of the timeline's location. How will the actual line flow across/down the page? What is feasible once the design is put into code?
- Play with the interaction of moving the cars.
- Combine mockup-A's timeline idea with mockup-B's navigation bar, coloring, and layout.